

Support TDDA by
becoming a member today!

Historic Downtown Tryon



Name: _____

Business Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Website: _____

Membership Dues

- \$35 Individual
- \$65 Business
- \$50 Non-Profit

Donation Levels

- \$100-\$249 Tryon Toymaker
- \$250-\$499 Clock Tower Keeper
- \$500-\$749 Depot Station Master
- \$750-\$999 Nina Simone Society
- \$1000+ Morris the Horse Circle
- Other



Tryon
Downtown
Development
Association

PO Box 182 Tryon, NC 28782
828-859-6484 / www.downtowntryon.org



Tryon Downtown Development Association

Join a committee:

Promotions: Events & Marketing, Retail Promotions, how to bring people to downtown

Design: Streetscape projects, beautification, facade improvements, historic preservation, public art

Economic Vitality: Infill development, business recruitment and retention, market analysis

Interested? Email jamie@downtowntryon.org or call 828-859-6484.

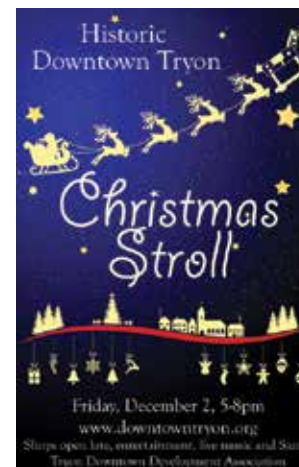


A North Carolina
Main Street Community

Tryon Downtown Development Association (TDDA) works in partnership with local business owners, the community and Town of Tryon to enhance retail and commercial opportunities in a pedestrian-friendly environment, and to promote economic development via innovative thinking, creative promotion and a celebratory attitude about that which makes our community unique.

2017-2018 Calendar of Events

- August 12, 2017: Hwy 176 Street Market (sidewalk and yard sale along Hwy 176 communities)
- September 12, 2017: TDDA Morning Coffee
- October 31, 2017: Tryon Halloween Stroll
- November 4, 2017: Tryon Beerfest
- December 2, 2017: Tryon Christmas Stroll
- December 12, 2017: TDDA Wine & Cheese
- December 13, 2017: Town of Tryon Christmas Parade
- December 31, 2017: Tryon Midnight
- February 13, 2018: TDDA Coffee
- April 7, 2018: April Fool's Celebration
- May 8, 2018: TDDA Wine & Cheese
- June 25, 2018: TDDA Annual Meeting
- Coming in 2018: Farm to Trade



Vision & Economic Development Strategies:

TDDA's vision for Downtown Tryon is a vibrant arts community at the first rise of the Blue Ridge Mountains. Steeped in cultural and equestrian heritage, our downtown is the destination for world-class performing arts, master crafts, fine art, regional wine and eclectic music. In doing that, we will focus on the following economic development strategies:

- Tryon is filled with equestrian history, heritage and attractions.
- Tryon is a destination of fine art and craft, performing arts, and eclectic music.

2016-2017 Accomplishments

- Received funding from the Polk County Community Foundation to support operations and provide professional development for staff and board members.
- Hosted successful events, including Farm to Trade Street, 176 Street Sale, Halloween Stroll, Business Grand Opening, Tryon Beer Fest, Tryon Christmas Stroll, Tryon Midnight, April Fool's Celebration and Tryon Rhythm & Wine Festival.
- Worked with Tryon Travel & Tourism to produce cooperative advertising to reduce expenses to businesses.
- Hosted a Mountain BizWorks Foundations Business Planning course, graduating 3 potential new businesses.
- Awarded three Facade Improvement Grants for new and expanded businesses.
- Partnered with the Town of Tryon to become nominated to be a nationally accredited Main Street Program
- Completed a Market Analysis to identify businesses for downtown recruitment
- Created a *Doing Business Downtown* guide for prospective businesses.

